



Special People United to Ride

## 2007 ANNUAL REPORT OF THE SPUR BOARD OF DIRECTORS

### **BOARD MISSION**

*It is the mission of the Board of Directors of Special People United to Ride to work with the Monmouth County Park System to financially support and to be ambassadors for the Park System's therapeutic horseback riding and associated programs for individuals with disabilities.*

### **PROGRAM MISSION**

*Working in conjunction with the Monmouth County Park System, Special People United to Ride is a non-profit organization providing individuals with disabilities the opportunity to achieve personal goals through therapeutic horseback riding.*

Dear Friends and Supporters,

Welcome Spring! 2007 left behind many obvious changes at Sunnyside. Construction of *Phase II* of the facility has been completed and staff is now in the "moving in" stage. The 5,060 square foot addition included a therapy room, a classroom, offices and a large viewing area for the families of students riding in the indoor arena.

Although the SPUR program was reduced during construction, we are happy to report that a regular schedule is back in full swing. The ARIES program, for riders who have gained independence in their riding abilities, continues to gain momentum and even won an award in 2007.

All this good news is somewhat bittersweet as we said farewell to a person who had given so much to SPUR. Jeannie Seuffert, our Program Director, has resigned from the Monmouth County Park System after 15 years of dedication to pursue her dream as an Occupational Therapist. With love we say good-bye and good luck to our friend, wishing her the best with this next step in her career.

We welcomed two new members to our Board of Directors in 2007, Ms. Virginia DiChiara and Mr. Tom Durney. Both will be helping the Board with finances.

Warmest Regards,



Kate Götterup,  
President



Donna Singer,  
Past-President

# 2007 FUNDRAISING

To this end, the Board of Directors held three fundraising events in 2007. The three events raised approximately \$65,000 for SPUR.

## ■ Salt Creek Grille Event

On April 21<sup>st</sup> the **Salt Creek Grille** in Rumson held their annual fundraiser; this year with SPUR as the beneficiary. The entire downstairs was filled to capacity with SPUR supporters. The wonderful food and drink was all generously donated by Salt Creek's vendors and enjoyed by all who tasted. Cindy Ross, Barn Manager of the SPUR program, produced a video that illustrated for onlookers the type of work done at Sunnyside. It was a moving display of love and hard work by both SPUR students and staff. Familiar faces and others new to our cause mingled throughout the evening, learning more about SPUR and vying for auction items. The night ended with a few short speeches and a live auction. Through the generosity of Steve Bidgood, his staff and vendors, SPUR raised over \$50,000 that evening. Additionally, Salt Creek gave \$1.00 for every order of the Herb Roasted Chicken dish throughout 2007. The total awarded to SPUR for this dish was \$3,224. The SPUR flag has been lowered at Salt Creek Grille but we will not forget what they did for us in 2007!



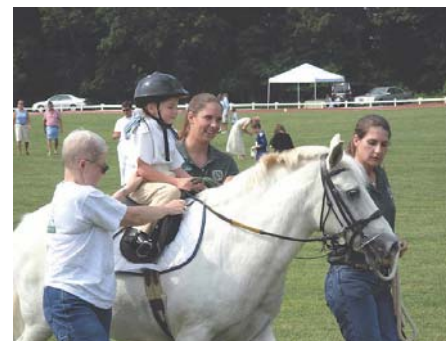
## ■ Barrel Racing Event

July brought with it hot weather and the Monmouth County Fair. Each year SPUR sponsors the **Barrel Racing Event** at the fair. Fairgoers stopped by the SPUR tent to learn more about the programs at Sunnyside. A steady ringside audience came and went from the arena, while racers gave their best shot at the grand prize. The event raised nearly \$5,000 for SPUR. After the event, the Garden State Barrel Racing Association stated how pleased they were with the active audience and course conditions.



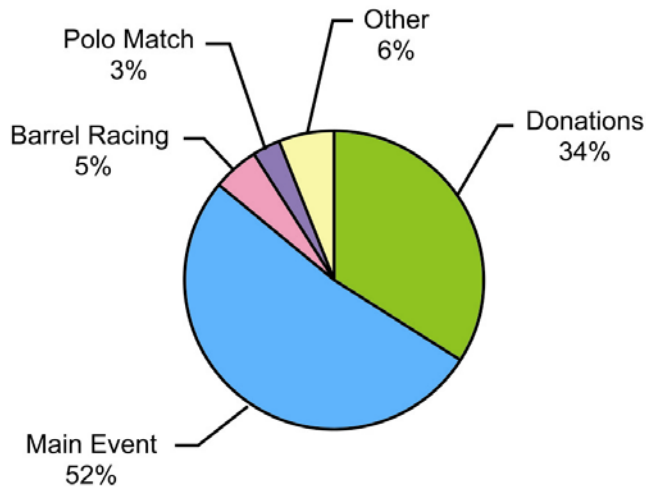
## ■ Colts Neck Polo Match

Another hot event followed in August; the annual **Colts Neck Polo Match** to benefit SPUR. Even with the late summer heat, the horses performed beautifully and onlookers enjoyed many great matches. SPUR supporters bought raffle tickets and other SPUR merchandise while tailgating and enjoying great polo. The halftime show was performed by SPUR's own *Snowflake* with student-rider Lili Claire Portmann. The afternoon event raised over \$3,000 for SPUR.

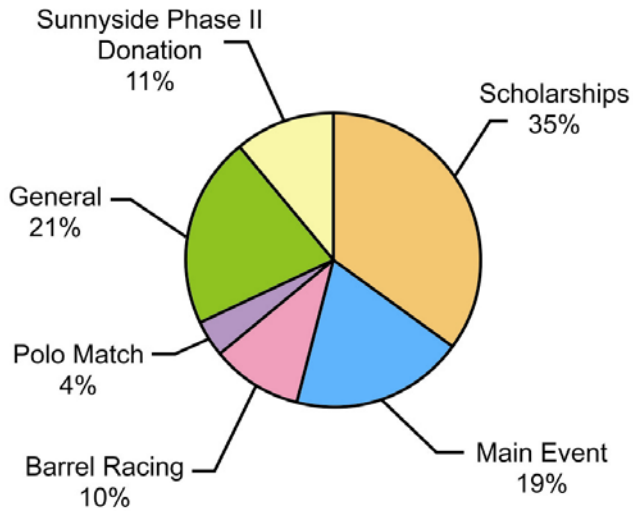


# FINANCIAL DISCLOSURE

## SPUR 2007 INCOME



## SPUR 2007 EXPENSES



## Special People United to Ride, Inc. 2007

<b>Income</b>	Donations	\$ 37,023
	Main Event	56,775
	Barrel Racing	4,889
	Polo Match	3,284
	Other	6,602
		<u>108,573</u>
<b>Expenses</b>	Scholarships	11,449
	Main Event	6,134
	Barrel Racing	3,273
	Polo Match	1,266
	General	6,602
	Sunnyside Phase II Donation	3,400
<b>Net</b>		<u>76,449</u>
<b>Prior Year's Acculated Balance</b>		107,364
<b>Total Assets</b>		<u>183,813</u>
<b>Funds</b>	Scholarships	20,161
	Horses	13,207
	Sunnyside Phase II	41,600
	Free Reserve	108,845
	<b>Total</b>	



# 2008 AT A GLANCE

The money raised in 2007 will be used to fund scholarships, the continuing education of SPUR staff and new equipment for the SPUR program. We as a Board of Directors will continue to look for ways to improve the experience of our therapeutic riders. The dedication of the new addition to Sunnyside Equestrian Center and a show of volunteer appreciation will be held April 27th from 1-4 pm at Sunnyside. This event will be free and open to SPUR members, donors, families, volunteers and anyone wishing to learn more about the facility and its programs.



## SPUR 2008

### MEMBERSHIP REGISTRATION

Students as young as four years old come to SPUR to enjoy the many benefits that therapeutic riding has to offer. Students, along with their caregivers, are firm believers that physical and emotional achievements are realized through therapeutic riding.

Your membership in SPUR for 2008 will help us to turn more dreams into reality. Volunteering and supporting SPUR-sponsored fundraising events are other ways you can show your support throughout the year.

On behalf of all SPUR students, we thank you for your continued support.

#### Mailing address:



**Special People United to Ride**

805 Newman Springs Road, Lincroft, NJ 07738  
www.spuronline.org

- Annual single membership \$30.
- Annual family membership \$50.                      \$ \_\_\_\_\_

I want to do more. Please accept the following gift toward:

- Student Financial Aid Scholarships                      \$ \_\_\_\_\_
- Instructor Continuing Education                              \$ \_\_\_\_\_
- Susan Hughes Memorial Scholarship                          \$ \_\_\_\_\_
- Horse Fund    \$ \_\_\_\_\_
- Wherever it is needed most    \$ \_\_\_\_\_

**Total**                      \$ \_\_\_\_\_

- I do not want to be publicly acknowledged for my donation.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

E-mail Address \_\_\_\_\_

Telephone \_\_\_\_\_

Payment method:  Check Payable to SPUR     Visa     MC     Amex

Card No \_\_\_\_\_ Exp \_\_\_\_\_

Last 3 Digits in Signature Strip on Back of Card \_\_\_\_\_

